

The 12th Shanghai International Forum on Biotechnology & Pharmaceutical Industry
(BIO-FORUM 2010)

Nov.9-11,2010 Shanghai • China



Bio-Forum2010 (Shanghai)

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Invitation

Dear Sir / Madam,

Shanghai International Forum on Biotechnology & Pharmaceutical Industry (Bio-Forum), which is hosted by Modern Biotechnology & Pharmaceutical Industry Office of Shanghai Municipality and supported by Ministry of Science & Technology of the P.R.C, State Food and Drug Administration, Science & Technology Commission of Shanghai Municipality, Shanghai Food and Drug Administration, etc., has evolved into an influential international conference in the area of biotechnology and pharmaceutical industry. This year, the host has decided to sponsor “The 12th Shanghai International Forum on Biotechnology & Pharmaceutical Industry (Bio-Forum 2010)” which will be held at the Regal International East Asia Hotel in Shanghai **on Nov.9-11, 2010.**

BIO-FORUM2010 will have a major focus on “**Strengthen Technology Innovation, Develop Emerging Industry**”. **Nearly 100** well-known experts, scholars, entrepreneurs and government officials from home and abroad will be invited to give excellent speech and **about 500** delegates will attend the forum.

The forum consists of the following parts: Pre-session, Keynote Speech, Parallel Sessions, Roundtable Session, One-on-one Meeting, On-site Display.

We are looking forward to meeting you in golden autumn!

Sincerely yours,

Guowei SANG MD

Academician, Chairman, Organizing Committee, BIO-FORUM 2010

www.bio-forum.com

Organizers

Hosted by:

Modern Biotechnology & Pharmaceutical Industry Office of Shanghai Municipality

Organized by:

Shanghai Center of Research & Development of New Drugs

Shanghai Technological and Industrial Promotion Center of Traditional Chinese Medicine

Shanghai Clinical Research Center

Shanghai Fenglin Biomedical Park Office

Shanghai Centre for Scientific and Technological Exchange with Foreign Countries

Shanghai Technology Convention & Exhibition Co., Ltd.

Supported by:

Ministry of Science and Technology of the People's Republic of China

State Food and Drug Administration

Science and Technology Commission of Shanghai Municipality

Economical Commission of Shanghai Municipality

Shanghai Municipal Bureau of Foreign Experts

Shanghai Food and Drug Administration

The Public Health Bureau of Shanghai Municipality

Shanghai Xuhui People's Government

Sino-American Pharmaceutical Professionals Association (SAPA, USA)

American Chinese Biopharmaceutical Association (CBA, USA)

Chinese-American BioMedical Association (CABA, USA)

Co-organized by:

Shanghai Biopharmaceutics Industry Association (SBIA)

Shanghai Society for Biotechnology

Shanghai Pudong Bio Industry Association

Shanghai R&D Public Service Platform

Why Choose?

√ Organized by the government

√ 500 participates

√ Academic focusing on cutting edge

√ 12 years' history

√ 20% are from overseas

√ Business closing to industry

Speakers

- Clifton Bogardus** Chief, Phoenix Epidemiology and Clinical Research Branch, National Institute of Diabetes & Digestive & Kidney Diseases, NIH
- Klaus Plate** Vice mayor of Heidelberg, Heidelberg, Germany
The former CEO, the Bio Cluster of Heidelberg
- Clive Wood** Head, Global Biologics and Senior Vice President, Bayer Schering Pharma Greater Boston Area Biotechnology
- Eric Lameignère** Director, Genopole Entreprises, Paris, France
- Herman Scholtz** General Manager & VP, Covance
- Maria Palmisano** VP, Clinical Pharmacology, Translational Development, Celgene Corp
- Oscar Laskin** President and Founder, R2D Pharma Services L.L.C.
Retired VP, Celgene
- Pearl Huang** PhD, CSO and Co-Founder, Beigene Bio
Retired, VP, Oncology Franchise Integrator, Merck
Former Vice President, Biology MMPD CEDD, GSK,USA
- Parimal Nathwani** VP for Commercialisation, Life Sciences of Mars Innovation in Toronto, Canada.
- Yang-Xin Fu** Professor, University of Chicago

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Content

Pre-session: Construct Innovation Alliance, Promote Industry Development ★

Chief experts and leaders from the domestic research institutes will be invited to discuss about the mechanism construction, cooperation mode, project management and typical cases of the union of new drug production and key technology.

Plenary Session★



SANG Guowei

Aademician, Chinese Academy of Engineering
Vice Chairman, National People's Congress



Rich Tillyer

Senior VP

Head of Merck Discovery & Preclinical Sciences



CHEN Jinghong

Academician, Academia SINICA

Prof. Medical College, the University of Southern California

Session 1: New Drug and New Preparation Technology

R & D directors of multi-national corporations and the experts from the universities and research institutes will be invited to give speeches about each part of discovering and developing of the new drugs. The development mode and the latest application in the field of Pharmaceutical Preparations Technology will also be shared.

Session 2: Biotechnology and Drug

Experts from the universities and research institutes as well as the R & D director of the enterprise will be invited to discuss on the antibody drugs, genetic engineering vaccines, recombinant protein drugs and so on.

Session 3: Clinical Research and CRO Service

Principals of multi-national pharmaceutical companies and outsourcing companies in China will be invited to give speeches on the topic how to improve the cooperation model of outsourcing service.

Session 4: Translational Medicine and Modern Medical

Well-known experts will be invited to share new ideas in translational medicine and integration and innovation of modern medical resources.

Session 5: Enterprise Incubator and Park Development

Principals of BIO industry associations, science and technology departments of government, BIO parks, etc., will be invited to exchange successful experiences on incubation and development of technology enterprises and to discuss on the policies and future development.

Session 6: Generic Drug and Internationalization

Relevant principals of domestic and international pharmaceutical companies will be invited to discuss on policies and regulations about generic drug internationalization.

Session 7: Diagnostic Reagent and Medical Instrument

Pharmaceutical companies and medical device manufacturers will be invited to give speeches about the current status and prospects of the diagnostics industry as well as the latest technology and developments of medical equipment.

Session 8: Technology Transfer and Project Promotion

We will publish information from overseas returnees who are seeking cooperation projects on technology transfer and results conversion. Meanwhile, the multinational corporations who are looking for new projects and technology will be invited to attend as well.

Session 9: Biomedical Technology and Human Health

The government officials, research institutes, pharmaceutical companies, universities, hospitals, investment institutions will be invited to discuss on five topics as follows:

- The significance of personalized medical care on healthy life and the challenges and opportunities of drug research innovation;
- The influence of the growth of the demand of public health care on the pharmaceutical corporate responsibility;
- The impact of the innovative health care products on modern family life;
- In the process of TCM transforming into modern Chinese medicine, to promote the innovation of TCM;
- The improvement of health consciousness will be good for people in the city to recover from chronic disease

Matching Services: Enterprise Match, On-site Interaction ★

We provide cooperation platform for both domestic and overseas companies who are seeking partner with the effective communication model one-on-one meeting.

Pre/after-meeting Visit★

- 1) Visit Shanghai Fenglin Life Science Park
- 2) At the same time, "2010 China International Industry Fair"("Exhibition Area for Bio-Med")will be held at the Shanghai New International Expo Centre in November 9-13, 2010.

Contact: Ms. Sharon Yang 86-21-54065137 yxs@stcec.com

Organizing Committee will arrange the visit before and after the meeting.

Program

Nov 9, 2010 (Tuesday)	
AM	Registration Opens
PM	<p>Pre-session:</p> <p>“Construct Innovation Alliance, Promote Industry Development”</p> <p>Pre-visit:</p> <p>Shanghai Fenglin Life Science Park</p> <p>Bio exhibition area, China International Industry Fair 2010</p>
Nov 10, 2010 (Wednesday)	
AM	Opening ceremony / Plenary Session
PM	<p>Parallel Sessions</p> <p>New Drug and New Preparation Technology</p> <p>Biotechnology and Drug</p> <p>Clinical Research and CRO Service</p> <p>Biomedical Technology and Human Health</p>
Night	Welcome Banquet
Nov 11, 2010 (Thursday)	
AM	<p>Parallel Sessions</p> <p>New Drug and New Preparation Technology</p> <p>Biotechnology and Drug</p> <p>Translational Medicine and Modern Medical</p> <p>Generic Drug and Internationalization</p> <p>Diagnostic Reagent and Medical Instrument</p> <p>Enterprise Incubator and Park Development</p>
PM	<p>Parallel Sessions</p> <p>Enterprise Incubator and Park Development</p> <p>Technology Transfer and Project Promotion</p> <p>Matching Services</p> <p>After-meeting Visit</p> <p>Shanghai Fenglin Life Science Park</p> <p>Bio exhibition area, China International Industry Fair 2010</p>

◆ Please find the last program on sit

Registration Form

Basic Information						
Company						
Address					Zip code	
Web site						
Name	Sex	Job Title	Tel	Mobile Phone	Fax	Email
What would you like to attend ?						
I'd like to attend the following event:						
<input type="checkbox"/> Opening Ceremony <input type="checkbox"/> Session 1: New Drug and New Preparation Technology <input type="checkbox"/> Session 3: Clinical Research and CRO Service <input type="checkbox"/> Session 5: Enterprise Incubator and Park Development <input type="checkbox"/> Session 7: Diagnostic Reagent and Medical Instrument <input type="checkbox"/> Session 9: Biomedical Technology and Human Health <input type="checkbox"/> Pre/after-meeting visit			<input type="checkbox"/> Pre-session <input type="checkbox"/> Session 2: Biotechnology and Drug <input type="checkbox"/> Session 4: Translational Medicine and Modern Medical <input type="checkbox"/> Session 6: Generic Drug and Internationalization <input type="checkbox"/> Session 8: Technology Transfer and Project Promotion <input type="checkbox"/> Matching Service			
Registration						
	Price	Quantity	Total (USD)	Including		
• Standard Rate	<input type="checkbox"/> USD400			Three-days Sessions, Material, Meals, Coffee Break, Welcome Banquet		
• Student Rate	<input type="checkbox"/> USD200			Three-days Sessions, Material, Meals, Coffee Break		
Payment						
Beneficiary	Shanghai Technology Convention & Exhibition Co., Ltd			Be sure to indicate "BIO-FORUM 2010". Please FAX the receipt of the bank		
Bank Name	Bank of Communications, Shixi Branch, Shanghai					
Account No.	US\$ Account No.: 3100 6608 5145 3000 80917					

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	RMB Account No.: 3100 6608 5018 0007 61488	transfer to the BIO-FORUM Secretariat.
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